

JANUARY/FEBRUARY

MARCH

PRINT

FEATURES

Best Practices: Budget Tips
 Drive-To Meetings*
 In Balance: Wellness
 Meetings Today Trends
 Resort Meetings*
 Pharma/Medical Meetings
 Outdoor Meetings
 The State of the Industry

WEBINARS

01.27: Expert Cost-Saving Tips: Budgeting in the New Normal

02.24: Managing Stress Through Mindfulness in Chaotic Times

DESTINATIONS

EAST: Drive-To Meetings* ■ Connecticut ■ Philadelphia/Valley Forge/Eastern PA

MIDAMERICA: Drive-To Meetings* ■ Milwaukee Area ■ Eastern Iowa Cities ■ Kansas ■ Chicago Suburbs

SOUTH: Coastal Carolina ■ Dallas/Fort Worth Metroplex ■ Drive-To Meetings* ■ Nashville ■ Houston ■ Miami/Fort Lauderdale

WEST: Drive-To Meetings* ■ Pacific Northwest ■ Arizona ■ Las Vegas ■ Monterey/Santa Cruz, CA ■ Mountain Meetings ■ San Diego

GLOBAL: Venues & Destinations

ADS

Sales Close: 12.18.20

Advertorials: 01.04

Materials: 01.08

NEWSLETTERS

Meetings Today Newswire

01.05: Meetings Today Trends
01.06: Drive-to Meetings
01.07: In Balance: Wellness
01.12: Best Practices: Budget Tips
01.13: Resort Meetings
01.14: Outdoor Meetings
01.19: Pharma/Medical Meetings
01.20: Kansas
01.21: Connecticut
01.26: Eastern PA
01.27: Arizona
01.28: Milwaukee Area
02.02: Houston
02.03: Las Vegas
02.04: Coastal Carolina

02.09: Nashville
02.10: Chicago Suburbs
02.11: Pacific Northwest
02.16: Monterey/Santa Cruz, CA
02.17: Eastern Iowa Cities
02.18: Dallas/Fort Worth
02.23: San Diego
02.24: Miami/Fort Lauderdale
02.25: San Francisco Bay Area

Michael Cerbelli's: The Hot List™
 01.04, 01.18, 02.01, 02.15

Meetings In a Minute: 01.08, 01.22, 02.05, 02.19

New & Renovated: 01.15, 02.12

Meetings Today Newswire

03.02: Toronto
03.03: Arkansas
03.04: Chicago
03.09: Greater Palm Springs, CA
03.10: Metro Seattle
03.11: Tampa/St. Pete/Clearwater
03.16: Madison, WI
03.17: Baltimore Metro
03.18: Charlotte

03.23: Michigan
03.24: Colorado
03.25: Western Canada
03.30: Ohio
03.31: Birmingham, AL

Michael Cerbelli's: The Hot List™
 03.08, 03.22

Meetings In a Minute: 03.12, 03.26

New & Renovated: 03.19

*Advertorials available with minimum ½ page ads

	PRINT			NEWSLETTERS		
APRIL	FEATURES Best of Nominations Best Practices: Site Selection Convention Centers* In Balance: Wellness Luxury Hotels Native American Gaming The State of the Industry WEBINARS 04.28: Site Selection in the Post-Shutdown World	DESTINATIONS EAST: Convention Centers* ■ New York State ■ Boston MIDAMERICA: Agricultural Meetings ■ Convention Centers* ■ Central Illinois ■ Minneapolis/St. Paul Metro SOUTH: Convention Centers* ■ Galveston ■ Georgia ■ Louisiana ■ Raleigh, NC ■ Tennessee WEST: Convention Centers* ■ Inland Empire ■ Reno/Lake Tahoe ■ Hawaii ■ Utah GLOBAL: Venues & Destinations	ADS Sales Close: 02.19 Advertorials: 02.26 Materials: 03.05	Meetings Today Newswire 04.01: Inland Empire 04.06: Central Illinois 04.07: New York State 04.08: Hawaii 04.13: Georgia 04.14: Minneapolis/St. Paul Metro 04.15: Boston 04.20: Tennessee 04.21: Lake Tahoe/Reno 04.22: Raleigh, NC 04.27: Utah 04.28: Galveston 04.29: Louisiana		
	FLORIDA SUPPLEMENT // SALES CLOSE: 02.12 // MATERIALS: 02.26			Michael Cerbelli's: The Hot List™ 04.05, 04.19 Meetings In a Minute: 04.09, 4.23 New & Renovated: 04.16		
	FEATURES Best Practices: Event Tech Conference Centers* In Balance: Wellness IMEX Frankfurt Preview The State of the Industry WEBINARS 05.26: The State of the Industry Summit	DESTINATIONS EAST: Conference Centers* ■ East Coast Gaming* Providence, RI ■ NYC/Long Island MIDAMERICA: Conference Centers* ■ Lake Geneva, WI ■ Missouri ■ Omaha, NE/Council Bluffs, IA SOUTH: Conference Centers* ■ Beach Meetings* ■ Biloxi, MS Area ■ Central/West Texas ■ Coastal Virginia ■ Palm Beach/Treasure Coast, FL WEST: Conference Centers* ■ Coastal Mexico ■ Orange County, CA ■ Portland, OR Metro ■ Sacramento/Central Valley/High Sierras, CA ■ Wine Country Meetings GLOBAL: Venues & Destinations	ADS Sales Close: 03.12 Advertorials: 03.19 Materials: 03.26	Meetings Today Newswire 05.04: Orange County, CA 05.05: Palm Beach/Treasure Coast, FL 05.06: NYC/Long Island 05.11: Lake Geneva, WI 05.12: Central/West Texas 05.13: Portland, OR Metro 05.18: Providence, RI; Missouri 05.19: Omaha, NE/Council Bluffs, IA 05.20: Biloxi, MS Area 05.25: Post-Holiday, No Newsletter 05.26: Coastal Virginia, Sacramento/Central Valley/High Sierras, CA 05.27: Coastal Mexico		
Michael Cerbelli's: The Hot List™ 05.03, 05.17 Meetings In a Minute: 05.07, 05.21 New & Renovated: 05.14						
FEATURES Best Practices: Negotiating F&B: Trending Now In Balance: Wellness Special Venues SMERF The State of the Industry WEBINARS 06.16: On-Location Broadcast: MPI WEC 06.30: Strategic Negotiating in the Post-Shutdown World	DESTINATIONS EAST: New Jersey ■ Montreal/Quebec City MIDAMERICA: Iowa ■ MidAmerica Gaming Destinations* ■ Wisconsin Dells, WI SOUTH: Austin/The Hill Country, TX ■ Florida Keys/Key West ■ Myrtle Beach ■ Columbia, SC WEST: Colorado Springs ■ Montana ■ New Mexico ■ Pasadena/Hollywood/The Valleys GLOBAL: Venues & Destinations	ADS Sales Close: 04.09 Advertorials: 04.16 Materials: 04.23	Meetings Today Newswire 06.01: Wisconsin Dells, WI 06.02: Pasadena/Hollywood/The Valleys 06.03: State of the Industry 06.08: Myrtle Beach, SC 06.09: Las Vegas 06.10: Florida Keys/Key West 06.15: Colorado Springs 06.16: Quebec City/Montreal 06.17: New Jersey 06.22: Austin/The Hill Country, TX 06.23: Columbia, SC 06.24: Montana 06.29: Iowa 06.30: New Mexico			
LAS VEGAS SUPPLEMENT // SALES CLOSE: 04.02 // MATERIALS: 04.16			Michael Cerbelli's: The Hot List™ 06.07, 06.21 Meetings In a Minute: 06.11, 06.25 New & Renovated: 06.18			

*Advertorials available with minimum 1/2 page ads

	PRINT			NEWSLETTERS	
JULY/AUGUST	<p>FEATURES Meetings Trendsetters Resorts & Incentives* Association Meetings Best Practices: F&B Trends Coastal Meetings Contracts: Advice From the Pros In Balance: Wellness* The State of the Industry CVB Update *</p> <p>WEBINARS 07.28: Elevating the F&B Experience 08.25: Must-Know Contract Clauses</p>	<p>DESTINATIONS EAST: Newport, RI ■ Washington, D.C., Metro ■ Resorts & Incentives* MIDAMERICA: Nebraska ■ North Dakota ■ Columbus, OH ■ Detroit Metro ■ Resorts & Incentives* SOUTH: Caribbean/Cancun* ■ Central/West Tennessee ■ New Orleans ■ Resorts & Incentives* ■ South Texas WEST: Beverly Hills/West Hollywood/Westside/Beach Cities, CA ■ Idaho ■ Resorts & Incentives* ■ Washington ■ Wyoming GLOBAL: Venues & Destinations</p>	<p>ADS Sales Close: 06.18 Advertorials: 06.25 Materials: 07.02</p>	<p>Meetings Today Newswire 07.01: F&B: Trending Now 07.06: In Balance: Wellness 07.07: SMERF 07.08: Best Practices: Event Tech 07.13: Conference Centers 07.14: Industry Updates 07.15: Industry Updates 07.20: Beverly Hills/Westside/Beach Cities 07.21: South Texas 07.22: Idaho 07.27: New Orleans 07.28: Wyoming 07.29: Central/West Tennessee 08.03: Detroit Metro 08.04: Best Practices: Negotiating 08.05: North Dakota</p>	
	<p>Michael Cerbelli's: The Hot List™ 07.05, 07.19, 08.02, 08.16</p> <p>Meetings In a Minute: 07.09, 07.23, 08.13, 08.27</p> <p>New & Renovated: 07.16, 08.20</p>				
SEPTEMBER	<p>FEATURES Affordable Meetings Best of Awards* Best Practices: Sustainability In Balance: Wellness The State of the Industry</p> <p>WEBINAR 09.29: Risk Management Must-Knows</p>	<p>DESTINATIONS EAST: Best of* ■ New England ■ Pittsburgh/Western PA MIDAMERICA: Best of* ■ Family-Friendly Meetings* ■ East Central Wisconsin SOUTH: Best of* ■ East Tennessee ■ South Carolina ■ Orlando WEST: Best of* ■ Central California Coast ■ Mountain Meetings ■ Phoenix/Scottsdale ■ Mexico ■ Downtown/Mid-City/Los Angeles, CA GLOBAL: Venues & Destinations</p>	<p>ADS Sales Close: 07.23 Advertorials: 07.30 Materials: 08.06</p>	<p>Meetings Today Newswire 09.01: East Tennessee 09.02: Central California Coast 09.07: Downtown/Mid-City Los Angeles, CA 09.08: Affordable Meetings 09.09: Pittsburgh/Western PA 09.14: Best Practices: Sustainability 09.15: South Carolina</p>	
	<p>Michael Cerbelli's: The Hot List™ 09.13, 09.27</p> <p>Meetings In a Minute: 09.10, 09.24</p> <p>New & Renovated: 09.17</p>				
TEXAS SUPPLEMENT // SALES CLOSE: 07.16 // MATERIALS: 07.30					

*Advertorials available with minimum 1/2 page ads

	PRINT		NEWSLETTERS	
OCTOBER	<p>FEATURES All-Inclusive Meetings* Attractions Best Practices: CSR Gaming Properties & Destinations In Balance: Wellness IMEX Preview The State of the Industry</p> <p>WEBINARS 10.27: Giving Back: The Hottest CSR Trends</p>	<p>DESTINATIONS EAST: Maryland ■ Poconos, PA MIDAMERICA: Greater Cleveland ■ Illinois ■ Lake Meetings ■ Kansas City Area SOUTH: North Carolina ■ Jacksonville/NW Florida ■ San Antonio/The Hill Country ■ Savannah, GA ■ Virginia WEST: Family-Friendly Meetings* ■ Oregon ■ Tucson, AZ ■ Hawaii ■ San Francisco Bay Area GLOBAL: Venues & Destinations</p>	<p>ADS Sales Close: 08.20 Advertorials: 08.27 Materials: 09.03</p>	<p>Meetings Today Newswire 10.05: Greater Cleveland 10.06: North Carolina 10.07: Oregon 10.12: Savannah, GA 10.13: Jacksonville/NW Florida 10.14: Illinois 10.19: Hawaii 10.20: Poconos, PA; Kansas City 10.21: San Antonio/The Hill Country</p> <p>10.26: Tucson, AZ 10.27: Maryland, San Francisco Bay Area 10.28: Virginia</p>
			<p>Michael Cerbelli's: The Hot List™ 10.04, 10.18</p> <p>Meetings In a Minute: 10.08, 10.22</p> <p>New & Renovated: 10.15</p>	
NOVEMBER/DECEMBER	<p>FEATURES CVB/DMO Update* In Balance: Wellness Sports Venues Best Practices: Social Media Golf Resort Meetings* In Balance: Wellness New & Renovated Properties* The State of the Industry</p> <p>WEBINARS 11.11: On-Location Broadcast: IMEX America 11.17: CVB/DMO Update: Leveraging Bureaus to Save Costs 12.15: Essential Social Media Strategies</p>	<p>DESTINATIONS EAST: CVB/DMO Update* ■ Massachusetts ■ Atlantic City, NJ ■ New & Renovated Properties* ■ Rhode Island MIDAMERICA: Central Iowa ■ CVB/DMO Update* ■ Grand Rapids, MI ■ St. Louis ■ Indiana ■ New & Renovated Properties* ■ Wisconsin SOUTH: CVB/DMO Update* ■ Mississippi ■ Hilton Head ■ Atlanta ■ Alabama ■ New & Renovated Properties* ■ Puerto Rico ■ Shreveport/Baton Rouge, LA ■ Naples/SW Florida WEST: ■ Across The Borders ■ CVB/DMO Update* ■ Desert Meetings ■ Napa/Sonoma, CA ■ Nevada ■ New & Renovated Properties* GLOBAL: Venues & Destinations</p>	<p>ADS Sales Close: 10.22 Advertorials: 10.29 Materials: 11.05</p>	<p>Meetings Today Newswire 11.02: Best Practices: CSR 11.03: Gaming Properties & Destinations 11.04: State of the Industry 11.09: All-Inclusive Meetings 11.10: In Balance: Wellness 11.16: Industry Updates 11.17: The State of the Industry 11.18: St. Louis 11.23: Mississippi 11.24: Pre-Holiday, No Newsletter 11.25: Holiday, No Newsletter 11.30: Post-Holiday, No Newsletter 12.01: Atlantic City, NJ 12.02: Kansas City Area, Atlanta 12.07: Naples/SW Florida 12.08: Central Iowa 12.09: Massachusetts</p> <p>12.14: Shreveport/Baton Rouge, LA 12.15: Puerto Rico 12.16: Nevada; Wisconsin 12.21: Rhode Island, Grand Rapids, MI 12.22: Napa/Sonoma, CA 12.23: Industry Updates 12.28: Hilton Head 12.29: Indiana 12.30: Alabama</p>
			<p>Michael Cerbelli's: The Hot List™ 11.01, 11.15; 12.06, 12.10</p> <p>Meetings In a Minute: 11.12; 12.10</p> <p>New & Renovated: 11.19; 12.17</p>	