MICHAEL CERBELLI'S

YOUR HOST

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MC PRE-SHOW HOT IDEAS & SPECIAL THANKS

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Catersource + The Special Event www.catersource.com

#MCAPPROVED

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PRE-SHOW

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#MICHAELCERBELLI

I #THL2020

#CERBELLICREATIVE

¢2019 WASIO Photography

Michael Cerbelli is the very definition of international events. For almost 43-years, Michael has done more than change the paradigm of prestigious happenings - Michael has become the paradigm.

Michael Cerbelli **CEO / PRESIDENT CERBELLI CREATIVE, LLC**

If you have been one of the fortunate invitees to a Cerbelli creation, you know who he is. But more importantly, you have experienced first-hand Michael's breathtaking creativity and mad technical expertise. His success is the result of more than just his mind-blowing concepts, it's also because his events go off with a military - yet transparent - precision. Though a fixture in the New York City events scene, Michael's influence is worldwide; from the Economic Forum in Davos, Switzerland, to a birthday party for the King of Morocco, to a signature event at the palace of Catherine the Great in St. Petersburg, Russia, Cerbelli Creative's events are legendary.

Michael's recent multi-million-dollar 'Brooklyn Bar-Mitzvah' at the Barclay Center grabbed the attention of the worldwide press from CNN to the BBC. Still, Michael's passion is to do more than create incredible experiences. He would much rather be 'giving back' to the event community than fielding calls from the press. Michael's heart is expressed through his wildly-successful, "Michael Cerbelli's: The Hot List[™]," events. With "The Hot List[™]," Michael works to inspire producers throughout the industry, reveal the latest trends, and fill their creative toolbox with the latest event resources.

In 2019 Michael was inducted into the event industry Hall of Fame by BizBash a respected multi-million readership for his decades of experience working in event design and production, meetings, hospitality and sponsorships, corporate events, rentals, and more.

VEGAS BABY !: THE OPENING GENERAL SESSION ENTERTAINMENT SPECTACULAR

With thousands of attendees at the highly anticipated Catersource + The Special Event Conference, in one of the world's most entertaining cities, Las Vegas, NV, expectations are high! The audience was full of a wide range of seasoned veterans to aspiring event professionals ringing in a new decade of catering and event planning to our industry. It was only right to plan this year's Opening General Session with a memorable opening number, "VEGAS BABY, THE ENTERTAINMENT SPECTACULAR!" This year kicks off a new mindset of collaboration, innovation and creativity. We couldn't have done it without the amazing support of all of the talented partners from so many creative companies listed below.

AFISHAL AFISHAL Music Ltd. Ryan Rhodes ::+44.7367.464.364 ryan@afishalmusic.com

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Cerbelli Creative Showcasing Event Chair and Executive Entertainment Producer Michael Cerbelli :: 212.256.1518 info@cerbellicreative.com

Champagne Creative Group Performers: LED Greeters, LED Ring Walkers and Space Dolls Rolando Espinoza :: 702.430.9122 rolando@champagnecreativegroup.com

Cyndie Spiegel Keynote Speaker cyndie@cyndiespiegel.com

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Murray The Magician Murray SawChuck murray@murraymagic.com

Sandou Trio Russian Bar Konstantine Sandou :: 702.595.8033 sandoutrio@gmail.com

Show Talent Productions Performers: Dancing Aratas, LED Tail, LED Spinning Wheel Acrobat, LED Model Dresses, and Titer Board Acrobats Jenny Arata :: 702.496.3305 bookings@show-talent.com

TLC Creative Technology Special Effects Jeff Ward :: 310.822.6790 Jeff@TLCisCreative.com

Stand.Alive

PRE-SHOW

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> 2020 CATERSOURCE + THE SPECIAL EVENT AMBASSADORS

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