

WEBINARS

[meetings today 2021]

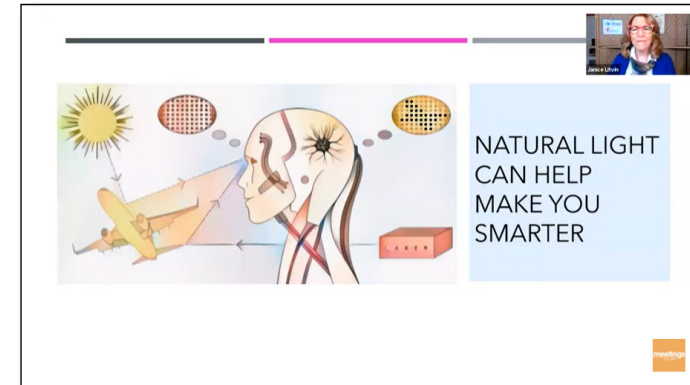
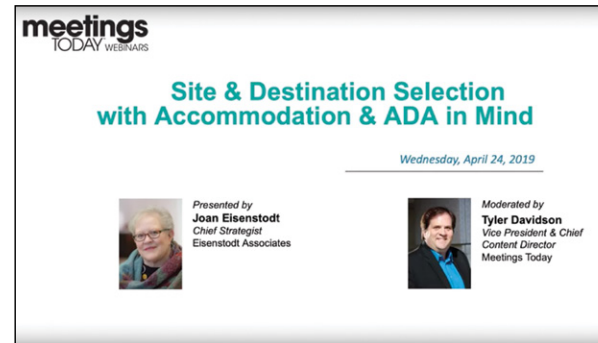
CEU-Accredited Education

With more than 25,000* registrants in 2020, Meetings Today will continue to offer a full line-up of education for our planners in 2021. Our webinars are a creative and effective way for you to stand up, display your brand and **generate hundreds of leads**.

These monthly webinars allow you to be recognized and thanked to all of our viewers. After the program concludes, you will enjoy the leads from planners who book in your demographic, or the full list of those who registered.

Ask us for special webinar packages while they are available.

Meetings Today continues to be the leader in providing quality education with more than 25,000* webinar registrants per year and numerous video broadcasts from top industry events.



ON LOCATION BROADCASTS



From Industry Shows

We produce our On-Location video broadcasts from the top industry shows, including MPI & IMEX America. These broadcasts allow planners who were unable to attend the ability to be engaged in the event. Our shows give them the opportunity to gain valuable insight from what they may have missed.

All of our On Location broadcasts are taped and customized to each show. They feature a panel of experts discussing industry topics. These are created and executed by Meetings Today's veteran content team.

Exclusive Sponsorships are available!

* Publisher's Own Data

Industry Leader in Planner Education

Event Date	Title/Topic
1.27.21	Expert Cost-Saving Tips: Budgeting in the New Normal
2.24.21	Managing Stress Through Mindfulness in Chaotic Times
3.31.21	A Hybrid Meetings Primer
4.28.21	Site Selection in the Post-Shutdown World
5.26.21	The State of the Industry Summit
6.16.21	ON-LOCATION BROADCAST: MPI WEC (June 14-17)
6.30.21	Strategic Negotiating in the Post-Shutdown World
7.28.21	Elevating the F&B Experience
8.25.21	Must-Know Contract Clauses
9.29.21	Risk Management Must-Knows
10.27.21	Giving Back: The Hottest CSR Trends
11.11.21	ON-LOCATION BROADCAST: IMEX America (Nov 9-11)
11.22.21	CVB/DMO Update: Leveraging Bureaus to Save Costs
12.15.21	Essential Social Media Strategies



Webinar sponsors receive:

- Logo and click-through URL on all eblasts promoting the event
- Logo on registration page
- Logo on screen during the event
- All registration data from planners who plan in your region

On Location Video Broadcast sponsors receive:

- 728 x 90 leaderboard on registration eblasts
- Logo and click-through URL on registration eblasts
- 5-minute interview with your representative included in the program
- Logo and click-through URL on the registration page
- Logo and click-through URL on the web page during the event
- Audio mention during the event as an exclusive sponsor
- Your video commercial can end out the program
- Complete registration data