

SUNDAY, SEPTEMBER 12

6:00 PM - 9:00 PM Welcome Reception: The Galt House Hotel, Jockey Silks (West Tower)
CSR: Blessings in a Backpack

MONDAY, SEPTEMBER 13

7:00 AM Breakfast: The Galt House Hotel, Swizzle, West Tower 25th Floor
7:30 AM - 8:30 AM Presentation: Zack Davis, VP Destination Services, Louisville Tourism
"Learning From Each Other - Destination Update & Trends Building Attendance How Destinations Can Help", The Galt House Hotel, Swizzle, West Tower 25th Floor
8:45 AM - 11:45 AM 1-on-1 Appointments: The Galt House Hotel, Waterford Room
12:15 PM Lunch: Depart West Main Lobby - Walking to The Seelbach Hilton Hotel
12:30 PM - 2:15 PM Site Tour and Lunch The Seelbach Hilton
2:30 PM Depart to Kentucky Derby Museum
3:00 PM - 5:00 PM Site Tour: Kentucky Derby Museum
5:30 PM - 6:30 PM Leisure Time
6:45 PM Depart for Dinner: East Tower Main Lobby - Walking to The Hyatt Regency
7:00 PM - 9:00 PM Site Tour & Dinner: Hyatt Regency Louisville, The Spire

TUESDAY, SEPTEMBER 14

7:00 AM Breakfast: The Galt House Hotel, Swizzle, West Tower 25th Floor
7:30 AM - 8:30 AM Education: Michele Rigby Assad *"Lessons from the CIA — How to Pivot in Times of Crisis"*, Presented by Goodman Speaker Management
Swizzle, West Tower 25th Floor
8:45 AM Depart: 1-on-1 Appointments: West Tower Main Lobby
9:15 AM Huber's Orchard, Winery & Vineyards
9:30 AM - 11:30 AM 1-on-1 Appointments: Huber's Orchard, Winery & Vineyards
12:30 PM Depart from Huber's Orchard, Winery & Vineyards
1:00 PM - 2:30 PM Site Tour and Lunch, The Brown Hotel
3:00 PM - 4:30 PM Afternoon activities downtown attractions
4:30 PM - 5:30 PM Leisure Time
5:45 PM Depart for Dinner East Tower Main Lobby - Walking to Evan Williams
6:00 PM - 8:00PM Dinner: Evan Williams Bourbon Experience

WEDNESDAY, SEPTEMBER 15

8:00 AM - 10:00 AM Breakfast: Closing Remarks, State of the Industry, Site Tour
Swizzle, West Tower 25th Floor