

SUNDAY, OCTOBER 17

Noon - 3:00 PM Planners Hospitality Suite Hilton Myrtle Beach, Atlantic View II
6:00 PM - 9:00 PM Welcome Reception Hilton Myrtle Beach, Beachcomber's

MONDAY, OCTOBER 18

7:15 AM - 8:00AM Breakfast Hilton Myrtle Beach, Dunes Ballroom
8:00 AM - 9:00 AM Educational Session: Jessie States, CMP, CMM, Vice President, MPI Academy, "7 Lies You've Heard About Planning Hybrid Experiences"
Sponsor Spotlight by Discover Puerto Rico, Dunes Ballroom
9:15 AM - Noon 1-on-1 Appointments: Hilton Myrtle Beach, Hilton Ballroom
12:30 PM Planners depart for Lunch - Hilton Entrance
12:40 PM Suppliers depart for Lunch - Hilton Entrance
12:40 PM - 2:00 PM Site Tour/Lunch - Marina Inn at Grande Dunes
2:30 PM - 5:00 PM Off-site activity - Brookgreen Gardens
5:30 PM - 8:30 PM Dinner Wicked Tuna and explore the Marsh

TUESDAY, OCTOBER 19

7:15 AM - 8:00 AM Breakfast Hilton Myrtle Beach, Dunes Ballroom
8:00 AM - 9:00 AM Educational Session: Steve Jones "Achieving the Unachievable",
Sponsor Spotlight by Experience Columbia & Presented by Goodman
Speaker Management, Dunes Ballroom
9:15 AM - Noon 1-on-1 Appointments: Hilton Myrtle Beach, Hilton Ballroom
12:30 PM Planners Depart for Lunch - Entrance of the Hilton
12:40 PM Suppliers Depart for Lunch - Entrance of the Hilton
1:15 PM - 2:45 PM Site Tour/Lunch - Hosted by the Double Tree
3:00 PM - 4:30 PM Off-site Activity - Sponsored by the Myrtle Beach CVB
4:30 PM - 6:30 PM Return to Hilton - Free time
6:30 PM Planners Depart for Pre-dinner reception - Entrance of the Hilton
6:40 PM Suppliers Depart for Pre-dinner reception - Entrance of the Hilton
6:45 PM - 7:45 PM Site Tour/Reception Hosted by the Marriott Grande Dunes
8:00 PM - 10:00 PM Dinner at Crooked Hammock Hosted by the Myrtle Beach CVB

WEDNESDAY, OCTOBER 20

7:15 AM - 10:00 AM Breakfast, Closing Remarks, State of the Industry, Hotel Site tour,
Hilton Myrtle Beach, Dunes Ballroom