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## SUNDAY, SEPTEMBER 17

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- 5:00 PM Planners – Site Tour – [Westin Rancho Mirage](#)  
6:00 PM Opening Reception – [Westin Rancho Mirage](#)

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## MONDAY, SEPTEMBER 18

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- 7:30 AM Breakfast – [Westin Rancho Mirage](#)  
8:30 AM Educational Session  
9:45 AM 1-on-1 Appointments  
12:45 PM Planners – Site Tour – [Renaissance Esmeralda](#)  
1:15 PM Lunch – [Renaissance Esmeralda](#)  
3:15 PM Relax, Rewind - [Westin Rancho Mirage](#)  
6:00 PM Planners – Site Tour – [La Quinta Resort](#)  
6:30 PM Dinner – [La Quinta Resort](#)

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## TUESDAY, SEPTEMBER 19

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- 7:30 AM Breakfast – [Westin Rancho Mirage](#)  
8:30 AM Educational Session  
9:45 AM 1-on-1 Appointments  
12:15 PM Planners – Site Tour – [Palm Springs Convention Center](#)  
12:45 PM Lunch – [Palm Springs Convention Center](#)  
3:15 PM [Palm Springs Aerial Tramway](#) Experience  
5:00 PM [Palm Springs Art Museum](#) & Downtown Palm Springs  
6:45 PM [Palm Springs Air Museum](#) & [SUPERBLOOM](#) Art Experience  
7:45 PM Dinner – Sponsored by [Visit Greater Palm Springs](#)

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## WEDNESDAY, SEPTEMBER 20

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- 8:00 AM Breakfast & Closing Remarks – [Westin Rancho Mirage](#)