

january/february

PRINT

FEATURES

Drive-To Meetings*
In Balance: Wellness
Meetings Today Trends
Pharma/Medical Meetings

DEPARTMENTS

Hot Topic • Gen Z • Dare to Interrupt

DESTINATIONS

EAST: Drive-To Meetings* • Connecticut • Philadelphia/Valley Forge/
Eastern PA

MIDAMERICA: Drive-To Meetings* • Milwaukee Area • Chicago Suburbs

SOUTH: Drive-To Meetings* • Coastal Carolinas • Dallas/Fort Worth
Metroplex • Florida's Panhandle • Miami/Fort Lauderdale

WEST: Drive-To Meetings* • Pacific Northwest • Arizona •
Monterey/Santa Cruz, CA • San Diego Area

GLOBAL: Venues & Destinations

AD DEADLINES

SALES: 12.22.23 • **ADVERTORIALS:** 12.29.23 • **MATERIALS:** 01.05

ENEWSLETTERS/DIGITAL

MEETINGS TODAY NEWSWIRE

01.02: Meetings Today Trends

01.03: Drive-to Meetings

01.04: In Balance: Wellness

01.09: Best Practices

01.10: Gen Z

01.11: Industry Updates

01.16: Pharma/Medical Meetings

01.17: Hot Topic

01.18: Connecticut

01.23: Philadelphia/Valley Forge/
Eastern PA

01.24: Arizona

01.25: Milwaukee Area

01.30: Venues & Destinations

01.31: Hot Topic

02.01: Industry Updates

02.06: Coastal Carolinas

02.07: Industry Updates

02.08: Chicago Suburbs

02.13: Pacific Northwest

02.14: Monterey/Santa Cruz, CA

02.15: Industry Updates

02.20: Dallas/Fort Worth Metroplex

02.21: San Diego Area

02.22: Miami/Fort Lauderdale

02.27: eHandbook

02.28: Florida's Panhandle

02.29: Industry Updates

DARE TO INTERRUPT: 01.29, 02.26

NEW & RENOVATED: 01.08, 02.05

WEBINAR

02.28: Cost-Saving Strategies

EHANDBOOK

Meetings Trends for 2024

march

FEATURES

Corporate Meetings
Executive Retreats
In Balance: Wellness
Resort Meetings*

DEPARTMENTS

Hot Topic • Gen Z • Dare to Interrupt

DESTINATIONS

EAST: Resort Meetings* • New York State • Toronto Area

MIDAMERICA: Resort Meetings* • Chicago • Eastern Iowa Cities

SOUTH: Resort Meetings* • Charlotte, NC • Tampa/St. Pete/Clearwater •
Houston

WEST: Resort Meetings* • Colorado • Greater Palm Springs, CA •
Las Vegas • Metro Seattle • Wine Country Meetings

GLOBAL: Venues & Destinations

AD DEADLINES

SALES: 01.26 • **ADVERTORIALS:** 02.02 • **MATERIALS:** 02.09

MEETINGS TODAY NEWSWIRE

03.05: Toronto Area

03.06: Chicago

03.07: Greater Palm Springs, CA

03.12: Metro Seattle

03.13: Tampa/St. Pete/Clearwater

03.14: Houston

03.19: New York State

03.20: Charlotte, NC

03.21: Wine Country Meetings

03.26: Colorado

03.27: Las Vegas

03.28: Eastern Iowa Cities

DARE TO INTERRUPT: 03.25

NEW & RENOVATED: 03.04

WEBINAR

03.13: Special Panel: Women's Leadership Through the Generations

april

PRINT

FEATURES

Convention Centers*
In Balance: Wellness
Incentive Travel
Luxury Hotels

DEPARTMENTS

Hot Topic • Gen Z • Dare to Interrupt

DESTINATIONS

EAST: Convention Centers* • Boston • Washington, D.C.

MIDAMERICA: Convention Centers* • Agricultural Meetings • Central Illinois • Minnesota

SOUTH: Convention Centers* • Coastal Texas • Georgia • Louisiana • Raleigh, NC • Memphis, TN

WEST: Convention Centers* • Inland Empire, CA • Reno/Lake Tahoe • Salt Lake City • Western Gaming*

GLOBAL: Venues & Destinations

ENEWSLETTERS/DIGITAL

MEETINGS TODAY NEWSWIRE

04.02: Central Illinois

04.03: Inland Empire, CA

04.04: Salt Lake City

04.09: Georgia

04.10: Minnesota

04.11: Boston

04.16: Memphis, TN

04.17: Reno/Lake Tahoe

04.18: Raleigh, NC

04.23: Washington, D.C.

04.24: Coastal Texas

04.25: Louisiana

04.30: Agricultural Meetings

DARE TO INTERRUPT: 04.22

NEW & RENOVATED: 04.01

WEBINAR

04.24: Site Selection Strategies

FLORIDA SUPPLEMENT
SALES: 02.23 • MATERIALS: 03.01

AD DEADLINES
SALES: 02.23 • ADVERTORIALS: 03.01 • MATERIALS: 03.08

may

FEATURES

Diversity, Equity and Inclusion (DEI)
Hotel Spotlight*
In Balance: Wellness
SMERF

DEPARTMENTS

Hot Topic • Gen Z • Dare to Interrupt

DESTINATIONS

EAST: Hotel Spotlight* • Eastern Gaming* • Providence, RI

MIDAMERICA: Hotel Spotlight* • Lake Geneva, WI • Missouri • Omaha, NE/Council Bluffs, IA

SOUTH: Hotel Spotlight* • Beach Meetings* • Central/West Texas • Palm Beach/Treasure Coast, FL • West Virginia

WEST: Hotel Spotlight* • Coastal Mexico • Orange County, CA • Portland, OR Metro • Sacramento/Central Valley/High Sierras, CA

GLOBAL: Venues & Destinations

MEETINGS TODAY NEWSWIRE

05.01: Orange County, CA

05.02: Palm Beach/
Treasure Coast, FL

05.07: Missouri

05.08: Lake Geneva, WI

05.09: Central/West Texas

05.14: Portland, OR Metro

05.15: Providence, RI

05.16: Omaha, NE/Council Bluffs, IA

05.21: Beach Meetings

05.22: West Virginia

05.23: Sacramento/Central Valley/
High Sierras, CA

05.28: Post-Holiday, No Newsletter

05.29: Coastal Mexico

05.30: Eastern Gaming

DARE TO INTERRUPT: 05.20

NEW & RENOVATED: 05.06

WEBINAR

05.29: Wellness

EHANDBOOK

Site Selection Strategies

LAS VEGAS SPECIAL SECTION
SALES: 03.22 • MATERIALS: 04.05

AD DEADLINES
SALES: 03.22 • ADVERTORIALS: 03.29 • MATERIALS: 04.05

june

FEATURES

F&B: Trending Now
In Balance: Wellness
New and Renovated*
Sports Venues*

DEPARTMENTS

Hot Topic • Gen Z • Dare to Interrupt

DESTINATIONS

EAST: New and Renovated* • Eastern Canada • New Jersey

MIDAMERICA: New and Renovated* • Iowa • MidAmerica Gaming* Destinations* • Wisconsin Dells, WI

SOUTH: New and Renovated* • Austin/The Hill Country, TX • Columbia, SC • Louisville • Myrtle Beach, SC

WEST: New and Renovated* • Anaheim, CA • Boise, ID • Colorado Springs, CO • Montana • New Mexico

GLOBAL: Venues & Destinations

MEETINGS TODAY NEWSWIRE

06.04: Wisconsin Dells, WI

06.05: Myrtle Beach, SC

06.06: Anaheim, CA

06.11: Louisville

06.12: Colorado Springs, CO

06.13: Eastern Canada

06.18: New Jersey

06.20: Austin/The Hill Country, TX

06.25: Columbia, SC

06.26: Montana

06.27: Iowa

DARE TO INTERRUPT: 06.24

NEW & RENOVATED: 06.03

WEBINAR

06.26: Diversity, Equity, Inclusion and Belonging

LAS VEGAS SPECIAL SECTION
SALES: 04.26 • MATERIALS: 05.03

AD DEADLINES
SALES: 04.26 • ADVERTORIALS: 05.03 • MATERIALS: 05.10

*Advertorials available with minimum ½ page ads

july/august

PRINT

FEATURES

Association Meetings
Conference Centers*
Contracts: Advice From the Pros
CVB Update*
In Balance: Wellness
Meetings Trendsetters

DEPARTMENTS

Hot Topic • Gen Z • Dare to Interrupt

DESTINATIONS

EAST: Conference Centers* • CVB Update* • Quebec
MIDAMERICA: Conference Centers* • CVB Update* • Detroit Metro • Nebraska • North Dakota
SOUTH: Conference Centers* • CVB Update* • Caribbean/Cancun* • Nashville, TN • New Orleans • South Texas
WEST: Conference Centers* • Beach Meetings* • Washington • Western Canada • Wyoming
GLOBAL: Venues & Destinations

AD DEADLINES

SALES: 06.21 • **ADVERTORIALS:** 06.28 • **MATERIALS:** 07.05

ENEWSLETTERS/DIGITAL

MEETINGS TODAY NEWSWIRE

07.02: Contracts: Advice From the Pros	08.01: Best Practices
07.03: Industry Updates	08.06: Detroit Metro
07.09: Association Meetings	08.07: Meetings Trendsetters
07.10: Industry Updates	08.08: North Dakota
07.11: Convention Centers	08.13: In Balance: Wellness
07.16: South Texas	08.14: Western Canada
07.17: Idaho	08.15: Industry Updates
07.18: New Orleans	08.20: Washington
07.23: Wyoming	08.21: Gen Z
07.24: Nashville, TN	08.22: Beach Meetings
07.25: Quebec	08.27: Caribbean/Cancun
07.30: Global Meetings	08.28: Nebraska
07.31: Hot Topic	08.29: CVB Update

DARE TO INTERRUPT: 07.22; 08.26
NEW & RENOVATED: 07.01, 08.05

WEBINARS

07.31: Critical Contract Clauses
08.28: Accessibility for All

EHANDBOOK

MPI: Contracts and Critical Clauses

september

FEATURES

Affordable Meetings
Attractions
In Balance: Wellness
IMEX Preview*
Resorts & Incentives*

DEPARTMENTS

Hot Topic • Gen Z • Dare to Interrupt

DESTINATIONS

EAST: IMEX Preview* • Resorts & Incentives* • New England • Pittsburgh/Western PA
MIDAMERICA: IMEX Preview* • Resorts & Incentives* • Family-Friendly Meetings* • Wisconsin
SOUTH: IMEX Preview* • Resorts & Incentives* • Knoxville/Pigeon Forge, TN Area • South Carolina • Orlando
WEST: IMEX Preview* • Resorts & Incentives* • Central California Coast • Mountain Meetings • Phoenix/Scottsdale • Mexico • Greater Los Angeles
GLOBAL: Venues & Destinations

AD DEADLINES

SALES: 07.26 • **ADVERTORIALS:** 08.02 • **MATERIALS:** 08.09

MEETINGS TODAY NEWSWIRE

09.03: Post-Holiday, No Newsletter	09.17: Mexico
09.04: Knoxville/Pigeon Forge, TN	09.18: Orlando
09.05: Greater Los Angeles	09.19: Central California Coast
09.10: Mountain Meetings	09.24: New England
09.11: South Carolina	09.25: Phoenix/Scottsdale
09.12: Wisconsin	09.26: Pittsburgh/Western PA

DARE TO INTERRUPT: 09.23
NEW & RENOVATED: 09.09

WEBINAR

09.25: Sustainable Meetings

TEXAS SUPPLEMENT

SALES: 07.26 • **MATERIALS:** 08.02

*Advertorials available with minimum ½ page ads

october

PRINT

FEATURES

All-Inclusive Meetings*
Best Of*
Gaming Properties & Destinations
In Balance: Wellness

DEPARTMENTS

Hot Topic • Gen Z • Dare to Interrupt

DESTINATIONS

EAST: Best Of* • Maryland • New York City • Poconos, PA
MIDAMERICA: Best Of* • Illinois • Kansas City Area • Ohio
SOUTH: All-Inclusive Meetings* • Best Of* • Fort Myers/SW FL • Jacksonville, FL • North Carolina • San Antonio/The Hill Country • Savannah, GA • Virginia
WEST: All-Inclusive Meetings* • Best Of* • Denver Area • Hawai'i • Idaho • Oregon • San Francisco Bay Area • Tucson, AZ • Utah
GLOBAL: Venues & Destinations

AD DEADLINES

SALES: 08.23 • **ADVERTORIALS:** 08.30 • **MATERIALS:** 09.06

ENEWSLETTERS/DIGITAL

MEETINGS TODAY NEWSWIRE

10.01: New York City
10.02: Maryland
10.03: Poconos, PA
10.08: Illinois
10.09: Hawai'i
10.10: Kansas City Area
10.15: Ohio
10.16: Fort Myers/SW FL
10.17: North Carolina
10.22: San Antonio/The Hill Country
10.23: Virginia
10.24: San Francisco Bay Area
10.29: Tucson, AZ
10.30: Denver Area
10.31: Savannah, GA

DARE TO INTERRUPT: 10.28
NEW & RENOVATED: 10.07

WEBINARS

10.30: Trending F&B

EHANDBOOK

Diversity, Equity and Inclusion

november/december

FEATURES

CVB/DMO Update*
Golf Resort Meetings*
In Balance: Wellness
International Meetings
New & Renovated Properties*

DEPARTMENTS

Hot Topic • Gen Z • Dare to Interrupt

DESTINATIONS

EAST: CVB/DMO Update* • Golf Resort Meetings* • New & Renovated Properties* • Atlantic City, NJ • Rhode Island
MIDAMERICA: CVB/DMO Update* • Golf Resort Meetings* • New & Renovated Properties* • Grand Rapids, MI • Indiana • St. Louis
SOUTH: CVB/DMO Update* • Golf Resort Meetings* • New & Renovated Properties* • Alabama • Puerto Rico • Shreveport/Baton Rouge, LA
WEST: CVB/DMO Update* • Golf Resort Meetings* • New & Renovated Properties* • Desert Meetings • Napa/Sonoma, CA • Nevada
GLOBAL: Venues & Destinations

AD DEADLINES

SALES: 10.18 • **ADVERTORIALS:** 10.25 • **MATERIALS:** 11.01

MEETINGS TODAY NEWSWIRE

11.05: Oregon
11.06: Utah
11.07: Gaming Properties & Destinations
11.12: CVB/DMO Update
11.13: In Balance: Wellness
11.14: Golf Resort Meetings
11.19: Industry Updates
11.20: New & Renovated
11.21: Gen Z
11.26: Atlantic City, NJ
12.03: Rhode Island
12.04: Grand Rapids, MI
12.05: Desert Meetings
12.10: Indiana
12.11: St. Louis
12.12: Alabama
12.17: Puerto Rico
12.18: Shreveport/Baton Rouge, LA
12.19: Napa/Sonoma, CA
12.31: Nevada

DARE TO INTERRUPT: 11.18; 12.16
NEW & RENOVATED: 11.04; 12.02

WEBINARS

11.13: CVB/DMO Update
12.11: Risk Management Musts

*Advertorials available with minimum ½ page ads