

SUNDAY, MAY 3

5:00 PM - 6:00 PM Planners: Site Visit Hyatt Regency
6:00 PM - 8:30 PM Welcome Reception Hosted by Hyatt Regency

MONDAY, MAY 4

7:30 AM - 8:15 AM Breakfast
8:30 AM - 9:30 AM Education Session
Challenge Accepted: Solutions to Industry Issues That Impact You - Jessie States, CMP, CMM, Vice President, Consulting, MPI
9:45 AM - 12:15 PM 1-on-1 Appointments
12:30 PM Planners Depart for Site Tour of the Trade Hotel
12:45 PM - 1:15 PM Planners: Site Tour - The Trade Hotel
1:00 PM Suppliers: Depart for Lunch
1:15 PM - 2:15 PM Lunch - The Trade Hotel
2:15 PM Return to the Hyatt Regency
2:30 PM - 5:15 PM Relax & Rewind
5:15 PM Planners Depart for Site Tour of the Harley Davidson Museum
5:30 PM - 6:00 PM Planners: Site Tour - The Harley Davidson Museum
5:45 PM Suppliers Depart for Dinner
6:00 PM - 8:00 PM Dinner - The Harley Davidson Museum
8:00 PM Return to Host Hotel

TUESDAY, MAY 5

7:30 AM - 8:15 AM Breakfast
8:30 AM - 9:30 AM Education Session
Tie It All Together! The Industry Panel That Finally Says What Everyone's Thinking - Deborah Gardner, CMP, CVP, President & CEO, DG International, LLC
9:45 AM - 11:45 AM 1:1 Appointments
12:00 PM Planners Depart for Site Tour
12:15 PM - 12:45 PM Planners: Site Tour - Hilton Milwaukee
12:30 PM Suppliers Depart for Lunch
12:45 PM - 1:45 PM Lunch - Hilton Milwaukee
2:00 PM - 4:00 PM Afternoon Activity - The New Fashioned
4:15 PM - 6:00 PM Relax & Rewind
6:00 PM Planners Depart for Site Tour of Baird Center - meet at Julep, Hyatt Lobby Bar
6:15 PM Suppliers Depart for Dinner - meet at Julep, Hyatt Lobby Bar
6:15 PM Closing Night Reception - Visit Milwaukee -
Cinco de Mayo Reception at Baird Ballroom Terrace

WEDNESDAY, MAY 6

8:00 AM - 9:00 AM Breakfast
ALL DAY Airport Departures